

## Time travel to Schramberg

Individually-planned trips for end consumers to Schramberg with company tour and supporting programme.



Invitation



Accompanying booklet

## 15. CI guidelines

All print data and layout designs containing image material from Junghans must comply with the corporate identity and be approved by Junghans.

### Logos



Logo on white background:  
Pantone 432 C



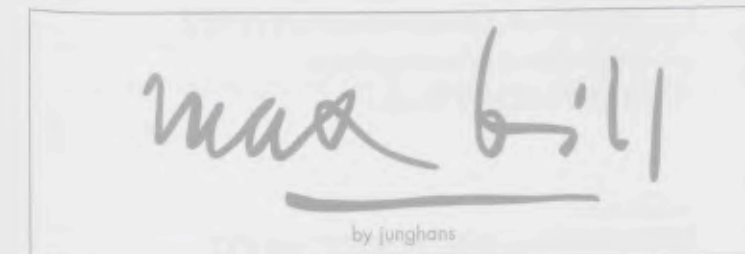
Logo on Pantone 614 C:  
Pantone 432 C  
"J" in star: Pantone 614 C



Colour: Pantone 187 C –font: Eurostile Claim  
"JUNGHANS – DIE DEUTSCHE UHR"  
is positioned beneath the logo.



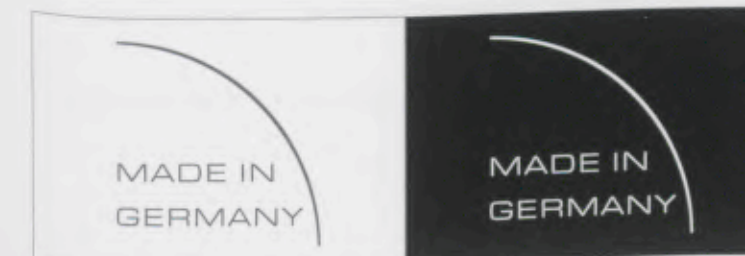
Colour: Pantone 187 C –font: Eurostile Claim  
"JUNGHANS – THE GERMAN WATCH"  
is positioned beneath the logo.



Logo: Pantone 423 C  
For printed material of the max bill by junghans  
line the logo „max bill by junghans“ is also used.  
Positioning is in relation to the text.



Logo: Pantone 423 C  
For printed material of the Erhard Junghans  
line the logo „Erhard Junghans“ is also used.  
Positioning is in relation to the text.



Logo: Pantone 432 C

Logo on dark  
background: white